

1   **ABSTRACT**

2           The present invention discloses a system and method  
3    for decoding barcodes from images acquired using a mobile  
4    device. Generally, the barcode image is acquired via a  
5    digital camera attached to the mobile device. After the  
6    barcode image has been acquired, the image is sent to a  
7    server via a wireless network which enhances the barcode  
8    image and subsequently decodes the barcode information.  
9    The server processes the barcode information and transmits  
10   media content related to the barcode back to the mobile  
11   device.